

Using Social Media to Manage Zombie Outbreaks

Automated Twitter Notification Systems



Person becomes zombie



Zombie posts Twitter update: **"I am eating brains"**



Zombie Warning bot scrapes Twitter for suspicious zombie activity



Using the Twitter API, Zombie Warning bot parses the zombie's tweets & user profile to obtain additional information (such as geographical location) about the possible zombie outbreak



Zombie Warning bot posts a status alert to Twitter:

@ZombieWarning: 1 Twitter user near Brooklyn, NY is tweeting Zombie-like status updates



Twitter users following ZombieWarning receive alerts containing the location and threat-levels of potential zombie outbreaks